



How to be a Voice for Second Story

As a nonprofit, we need as many voices as possible to help spread the word about Second Story's programs, needs, and volunteer opportunities. By taking a few simple steps, you can make a big impact.

How to Get Started

- Follow us on [Facebook](#), [Instagram](#), [LinkedIn](#), [YouTube](#), and [X @SecondStoryorg](#).
- Subscribe to our e-newsletter: <https://www.second-story.org/about/#signup>.
- Sign up for our 2S Taskforce so you receive email updates about our most pressing needs: <https://www.second-story.org/join-our-2s-task-force/>.
- Listen to our podcast: <https://www.second-story.org/podcast/>.

A Few Tips...

- Like and share your favorite Second Story posts, newsletters, or podcasts episodes.
- Make it personal. Only share what truly speaks to you.
- Invite friends and family to join events or donation drives. Share links with a personal note.
- Tell your own story. How did you learn about Second Story? What inspired you to get involved—and stay involved? Which Second Story programs connect with you?
- Consider all channels. Neighborhood chats, work forums, book clubs, and interest groups all present options to consider.
- Invite Second Story to a work or social gathering: <https://www.second-story.org/get-involved/>.
- Speaking in your own voice is always best. However sometimes we're all at a loss for words. For those instances, here's the language we use to describe Second Story.
 - Mission: Second Story transforms the lives of children, youth, and their families by providing safe havens and opportunities for them to grow and thrive. Our programs provide necessary support at critical turning points in their lives.
 - Vision: Second Story's vision is of a community where all young people are safe, live in a nurturing environment, and have the opportunity to reach their full potential.

Other Quick Links You Can Share

- If you or a young person you know needs our support, visit our website at www.Second-Story.org, call 1-800-SAY-TEEN (1-800-729-8336), or text "NEEDHELP" to 855-11
- Invite someone to an Open Door: <https://www.second-story.org/get-involved/open-door/>
- Donate items: <https://www.second-story.org/immediate-needs/>
- Give monetarily: <https://www.second-story.org/givenow/>
- Learn more about topics related to our programs: <https://www.second-story.org/learning-center/>

Thank you for considering adding your voice to our chorus! We could not do our work without people like you. If you have ideas, need resources, or are looking for some sample posts to share, contact us at development@second-story.org.