

Beacon of Hope Sponsorship Form

2025 Beacon of Hope Fundraiser
October 22, 2025, 8 to 9 AM ET
Westwood Country Club, Vienna, VA



We invite you to sponsor Second Story's 2025 Beacon of Hope Breakfast on Wednesday, October 22, from 8 to 9 AM at Westwood Country Club in Vienna, VA. As our only major fundraising event of the year, this breakfast is essential to ensuring that we can continue meeting the rising needs of young people and families in crisis. Now more than ever, those we serve are relying on a strong and compassionate community to stand beside them.

Your early sponsorship sends a powerful message—it not only provides critical support for our programs but also encourages others to step forward. When potential donors see respected organizations investing in this work, they're inspired to do the same. Together, we can create a ripple effect of generosity and hope. Thank you for considering this opportunity to make a lasting impact.

Sponsorship Levels and How the Funds May be Used

Title Sponsors (\$20K+)



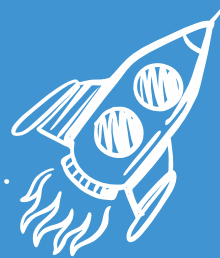
Provides three high school students experiencing homelessness with a full year of rental assistance and support services so they can remain in school and graduate with their class.

Visionary Leaders (\$10K+)



Ten teenagers in crisis each receive a safe haven, warm bed, food, and round-the-clock support for five nights at Second Story for Teens in Crisis, or ten young women in our Second Story for Young Mothers program receive eight months of therapy.

Mission Ambassadors (\$5K+)



Provides 10 teens with daily counseling during their three-week stay at Second Story for Teens in Crisis, or 200 counseling sessions for the children and teens who are at-risk and participating in our after-school programs.

Helping Hands (\$1K+)



Thirty teens receive a therapy session at Second Story for Teens in Crisis, or 10 young mothers and their children at Second Story for Young Mothers receive two weeks of food.

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Sponsorship Benefits

Sponsorship Benefits	TITLE SPONSORS (20K+)	VISIONARY LEADERS (10K+)	MISSION AMBASSADORS (\$5K+)	HELPING HANDS (\$1K+)
Acknowledgement during the event	✓	✓	✓	✓
Recognition in Second Story newsletter	✓	✓	✓	✓
Acknowledgment on Second Story social media channels	✓	✓	✓	✓
Recognition on event web page	✓	✓	✓	✓
Second Story presentation at a company event	✓	✓	✓	✓
Inclusion of video testimonial on event web page*	✓	✓	✓	
Priority for team-building volunteer opportunity at a Second Story program location	✓	✓		
A featured giving story in a Second Story newsletter	✓			

*A self-recorded video must be provided by the agreed-upon date to ensure timely posting on our event web page.

Please email this form, the number of guests, and your company logo (preferably png format for logo) to Ann Hill at ahill@second-story.org. All sponsorship information is due by October 8, 2025 at 5 PM ET.

Today's Date _____ Sponsorship Level _____ Total \$ _____
Point of Contact's email address _____ Company Phone _____
Address _____

Method of Payment:

☐ Check (make payable to Second Story) ☐ Credit Card (MasterCard, Visa, American Express)
Cardholder's Name _____
Number _____ Exp. Date _____ CVV _____

Cardholder's Signature _____

Checks can be mailed to:
Second Story, Attn:
Ann Hill-BoH Fundraiser
P.O. Box 694
Dunn Loring, VA. 22027

Sponsorship Ask Resources

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Generic Email Template

(Best for HR Managers, ERG leads, Mission Committee contacts, and other decision makers)

Dear _____,

I support a local organization called Second Story based in Fairfax County. Their mission is to help young people and families who are in crisis by providing safe havens and opportunities to guide them toward self-sufficiency. They step in at critical moments and provide youth with housing, life skills training, and access to basic resources like food—all with the goal of helping them write their second stories.

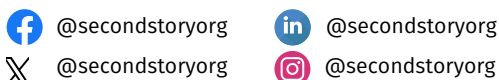
It has come to my attention that Second Story is hosting their annual fundraiser on October 22rd. They are reaching out to supporters, like me, to help secure sponsorship funding ahead of the event. 100% of what they raise will go toward supporting their programs, and as an employee/member of _____, I would like to ask for your consideration in partnering with Second Story.

I am forwarding the sponsorship details that I received. If you have any questions, you can reach out to me, or Ann Hill at Second Story. Ann can be reached at ahill@second-story.org.

Why Our Support Matters

- Organizations and community members like ours have a responsibility to the communities where we live, work, and worship. Second Story is a trusted organization that helps local young people and families in crisis by providing safe havens and opportunities to guide them toward self-sufficiency. This kind of work makes our entire community stronger.
- Community members/Employees/Members want to make a difference in our communities but don't always know where to start. By supporting Second Story, we're providing them with a pathway to support a trusted organization that's been working in our community for more than fifty years and has already assisted more than 50,000 young people.
- Depending on the level of support we choose, some options include opportunities to learn more and volunteer. Volunteering can strengthen the group dynamic and increase member satisfaction or retention. Educating your group on local issues can promote deeper community engagement and connectedness.

For more support, contact Ann Hill at ahill@second-story.org



Second Story is a 501(c)(3) not-for-profit organization.
Legal Name: The Abused and Homeless Children's Refuge – DBA Second Story
EIN: 54-0899463
Address: P.O. Box 694, Dunn Loring, VA. 22027
Website: www.second-story.org.