

Sponsorship Ask Resources

2024 Beacon of Hope Fundraiser
October 23, 2024, 8 to 9 AM ET
Westwood Country Club, Vienna, VA



Generic Email Template

(Best for HR Managers, ERG leads, Mission Committee contacts, and other decision makers)

Dear _____,

I support a local organization called Second Story based in Fairfax County. Their mission is to help young people and families who are in crisis by providing safe havens and opportunities to guide them toward self-sufficiency. They step in at critical moments and provide youth with housing, life skills training, and access to basic resources like food—all with the goal of helping them write their second stories.

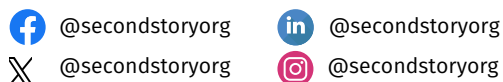
It has come to my attention that Second Story is hosting their annual fundraiser on October 23rd. They are reaching out to supporters, like me, to help secure sponsorship funding ahead of the event. 100% of what they raise will go toward supporting their programs, and as an employee/member of _____, I would like to ask for your consideration in partnering with Second Story.

I am forwarding the sponsorship details that I received. If you have any questions, you can reach out to me, or Alex Villegas at Second Story. Alex can be reached at avillegas@second-story.org.

Why Our Support Matters

- Organizations and community members like ours have a responsibility to the communities where we live, work, and worship. Second Story is a trusted organization that helps local young people and families in crisis by providing safe havens and opportunities to guide them toward self-sufficiency. This kind of work makes our entire community stronger.
- Community members/Employees/Members want to make a difference in our communities but don't always know where to start. By supporting Second Story, we're providing them with a pathway to support a trusted organization that's been working in our community for more than fifty years and has already assisted more than 50,000 young people.
- Depending on the level of support we choose, some options include opportunities to learn more and volunteer. Volunteering can strengthen the group dynamic and increase member satisfaction or retention. Educating your group on local issues can promote deeper community engagement and connectedness.

For more support, contact Alex Villegas at avillegas@second-story.org



Second Story is a 501(c)(3) not-for-profit organization.
Legal Name: The Abused and Homeless Children's Refuge – DBA Second Story
EIN: 54-0899463
Address: P.O. Box 694, Dunn Loring, VA. 22027
Website: www.second-story.org.