

Beacon of Hope Sponsorship Form

2022 Beacon of Hope Virtual Fundraiser
October 25th, 12:30pm – 1pm



Second Story's mission is only possible with community support. Each year, we assess our programs' total cost and set unrestricted funding goals to meet the gap. This year, that goal is \$1.5 million dollars. With the current economic climate and shift in government funding priorities, financial support from the community is more important than ever.

The Beacon of Hope Fundraiser is Second Story's only major annual fundraising event. On October 25th, from 12:30pm to 1pm, we will virtually present to our new and long-time friends how their support makes a difference across all of Second Story's programs. We will also make a case for why we need everyone to consider making a donation.

We believe that the generosity from our sponsors, pre-event, will inspire others to give generously. By taking proactive action, you will set an example for our community members and demonstrate your commitment to our mission.

Thank you for caring about the youth and families in our community. We hope you'll consider partnering with us and find this to be a worthwhile investment in their futures.

Sponsorship Levels and How the Funds May be Used

Title Sponsor (\$20K+)



Provide 80 teens with daily therapy during their three-week stay at Second Story for Teens in Crisis, or support 10 young mothers with one year of therapy at Second Story for Young Mothers

Visionary Leaders (\$10K+)



Provide 10 weeks of healthy snacks for 100 students in our community-based programs, or support eight teens with food, shelter, and around-the-clock support at Second Story for Teens in Crisis for one week

Mission Ambassadors (\$5K+)



Provide a young mother with case management support for six months and she and her child receive 12 weeks of food, or support 20 teens with daily therapy during their three-week stay at Second Story for Teens in Crisis

Helping Hands (\$1K+)



Provide five teens with safe housing, a warm bed, food, and around-the-clock support for one night at Second Story for Teens in Crisis, or support 100 children and teens in our community-based programs with healthy snacks for one week

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Sponsorship Benefits

	TITLE SPONSOR (20K+)	VISIONARY LEADERS (10K+)	MISSION AMBASSADORS (\$5K+)	HELPING HANDS (\$1K+)
Recognition in 2S newsletter	✓	✓	✓	✓
Recognition in 2S social media	✓	✓	✓	✓
Recognition on event page (website)	✓	✓	✓	✓
2S Presentation at one of your company events	✓	✓	✓	✓
Inclusion of video testimonial on event page*	✓	✓	✓	
Priority for team-building volunteer opportunity at 2S	✓	✓		
A feature giving story in newsletter (Nov or Dec)	✓			
Private Learning Series presentation**	✓			

* A self-recorded video must be provided by the agreed-upon to ensure timely posting on our event page

** A 2S representative can attend your team event in-person or virtually. The presentation topic must be relevant to Second Story's work and details should be discussed with our Community Outreach Liaison, Alex Villegas at avillegas@second-story.org.

Please email this form and your company logo (preferably png) to Alex Villegas at avillegas@second-story.org.

Today's Date _____ Sponsorship Level _____ Total \$ _____
Point of Contacts E-mail _____ Company Phone _____
Address _____

Method of Payment:

Check (make payable to Second Story) Credit Card (MasterCard, Visa, American Express)

Cardholder's Name _____

Number _____ Exp. Date _____ CVV _____

Cardholder's Signature _____

Checks can be mailed to:
Second Story
Attn: Alex Villegas
P.O. Box 694
Dunn Loring, VA.
22027