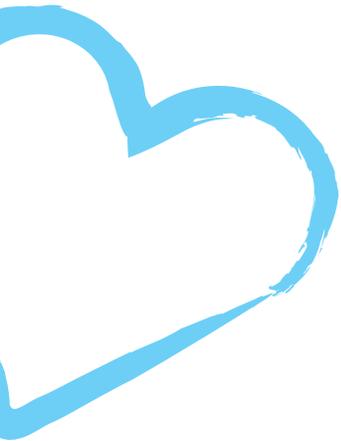




Do What You Love Challenge

**Do what you love.
Invite others to join you.
Help youth write their second stories.**



Second Story

Youth Services and Safe Shelters





Planning your event:

What do you love? Deciding on your event:

- **Running:** Host a family 5k and invite your family and friends to join you in your exercise goals.
- **Teen Car Wash:** Pick a sunny day, organize a car wash and give back to those in your community.
- **Baking/Cooking:** Try out a new recipe and have a bake sale!
- **Games/sports:** Gather your friends for a game night or host a tournament (think tennis, golf or pickleball) for your neighborhood.
- **Wine:** Host a wine and cheese happy hour to sip and help your community at the same time.
- **Movies/TV:** Organize a movie night and stream a film with friends.
- **Host a Dodgeball Tournament:** Turn your cul-de-sac into a high energy hour of fun!
- **Facebook fundraiser:** Want to include friends and family who may not be able to join you in person? It is easy! Learn more: <https://www.facebook.com/fund/secondstoryorg/>

Planning Tips:

- Set a fundraising goal and share it with your attendees.
- Send personal invites via email, text, or messenger.
- Collect the contact information of those who attended so Second Story can thank them for their participation and send donation receipts.



Collecting Donations:

- Online: Participants can donate on our [website](#). **Please ask all participants to note the event in which they're participating in the comments section.** For example, "Bob's 5k" or "Emily's sew-a-thon."
- By check: donations can be collected by the organizer of the event and sent to:
 - Second Story, P.O. Box 694, Dunn Loring, VA 22027
 - Checks should be made out to Second Story.



Inviting your friends:

Sample invitations or social media posts:

- "I'm fundraising for Second Story and participating in the #DoWhatYouLove challenge to help provide safe havens and opportunities to youth and their families in Fairfax County and beyond. I am hosting [insert fundraiser]. Help us meet our financial goals and give local young people the chance to write their second stories."
- "I'm supporting Second Story and raising funds to help provide brighter futures for youth and their families. I am hosting _____. Your gift/participation provides support for youth experiencing homelessness or another crisis. Help us make a difference! Make sure to utilize #DoWhatYouLoveChallenge."
- "For my birthday [or special event] this year, I am asking you to celebrate kindness by giving to those in need. I am hosting [insert fundraiser] for Second Story. Be a part of a youth's second story. #DoWhatYouLoveChallenge "
- "I'm fundraising for Second Story to provide support for youth experiencing homelessness and youth and families in crisis. I am hosting [insert fundraiser here] and your support would mean the world to me. A little giving from each of you can help transform the lives of children and youth. #DoWhatYouLoveChallenge"





Impact:

Your impact:

- \$100: Two weeks of food for a young mother and her child at Second Story for Young Mothers.
- More examples of your impact can be found on our [website](#).
- We encourage you to share our [annual report](#) for statistics and helpful information on Second Story's impact in the community.



FAQs:

Is May the only time I can host an event for Second Story?

No. We are encouraging the community to host events in May and June to help us meet our end-of-fiscal-year fundraising goal, but you can host an event for Second Story anytime throughout the year!

Is there a minimum I need to raise for my event to “count?”

No. No matter how much you raise, whether it is \$5 or \$5,000, we are so grateful for your help. Even if your event doesn't raise a lot of money, it helps us raise awareness which is also very important.

Can I use the Second Story logo to promote my event?

Yes! Just email outreach@second-story.org and let us know the purpose for the logo, the date of your event, and the contact information for the person running the event. We will respond and send you a high-resolution logo!



Can a Second Story Staff person speak at my event?

Yes! We are more than happy to share about our work. Consider inviting a Second Story representative to talk about how the funds will be used. Email our Community Outreach Liaison, Alex, at outreach@second-story.org for more information.

Can I host an event and collect something other than money?

Yes! Second Story is always in need of in-kind essential goods. Visit our [website](https://www.second-story.org) for more information.

How old do I have to be to participate?

There is no age requirement. As there are not many volunteer opportunities for our younger supporters, hosting a DWYL event is a great way to get involved. For example, a school class or group of friends could host an event together, or a young person could request donations in lieu of gifts at a birthday party!

Contact us:

If you have questions for a Second Story staff member, please contact Alex Villegas at outreach@second-story.org or 571-205-3864.

